

## Creativity and organisational learning as means to foster sustainability



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**Topic**

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**Title of the Paper**[Creativity and organisational learning as means to foster sustainability](#)**Form of Presentation**

- Poster
- Presentation

**Short Description** (maximum 2500 characters)

This article argues that creativity and organisational learning can help to challenge the traditional Newtonian and Cartesian mental models and foster more sustainable societies. The recognition and acceptance of creativity by individuals, groups, organisations, and finally society can create new knowledge and metanoia. Creativity helps to break through the knowledge barrier of current reductionistic mental models, while learning helps to consolidate and institutionalise the new mental models. This is especially the case where learning that questions underlying assumptions and develops new theories and methodologies that constantly challenge the status quo for the present and the future, instead of mere reaction to immediate problems. Eventually, these mental models would need to be questioned by future creative thinkers in a continuous process. Thus, solving today's problems with tomorrow's ideas, and ensuring progress towards more sustainable societies. The paper takes the example of Gaia theory to illustrate how creativity can be institutionalised.