

Workshop	GREEN/SUSTAINABLE HOTELS
Contact person	BJARNE RASMUSSEN (DK)

Interested persons

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Main results/conclusions

TOOLBOX FOR HOTEL MANAGERS, E.G. CERTIFICATION SCHEMES, BEST PRACTICE CASES, CALCULATIONS, PROCESS TOOLS, INNOVATION TOOLS  
FOCUS ON THE GUEST (EXPERIENCE): COMMUNICATION / AWARENESS RAISING  
STAFF TRAINING IS CRITICAL  
UNDERSTANDING AND INTERACTING IN THE SUSTAINABLE DESTINATION  
LOVE IS IN THE AIR ♡

Proposal for further activities

Workshop	
Contact person	

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Main results/conclusions

+ Consider funding to Hotels like  
Green credit ; soft loans etc.

Proposal for further activities